

We are pleased to present an opportunity to support the **Women of Asphalt – PA Branch** through sponsorship of our upcoming programming and events. With a growing footprint across Pennsylvania, our events aim to bring together women who work in the asphalt industry (and the men who support them) from across the Commonwealth to provide learning opportunities, build industry relationships, mentor, and help within our communities.



### **Why Your Support Matters**

Pennsylvania is a large and diverse state, and we're committed to ensuring equitable access to our events across all regions—from Pittsburgh to Philadelphia and everywhere in between. However, this commitment comes with logistical and financial demands that often exceed those of smaller states. Factors like regional event rotation, increased travel, and the rising cost of event materials (including branded merchandise and promotional “swag”) all play a significant role in shaping our budget.

Your sponsorship will directly help offset these costs and ensure that our programming remains accessible, high-quality, and representative of the entire state.

### **Sponsorship Levels**

We have designed three sponsorship tiers to allow for flexibility while ensuring meaningful recognition and value to your organization.

#### **Keystone Sponsor – \$3,000**

- Logo placement on all printed and digital event materials
- Recognition as a statewide sponsor at all regional events
- Opportunity to speak or present at one key event
- Dedicated social media spotlight across platforms
- Sponsor-provided materials distributed at all events
- Complimentary registration for 4 attendees at all 2025 events

#### **Quaker State Sponsor – \$1,500**

- Logo included on event signage and online event pages
- Recognition at up to 2 regional events of your choice
- Social media shoutouts
- Option to provide branded materials for event bags
- Complimentary registration for 2 attendees at selected events

#### **Liberty Bell Sponsor – \$750**

- Name/logo listed on event programs and webpage
- Recognition at one regional event
- Inclusion in one sponsor thank-you post
- Complimentary registration for 1 attendee



### **Making an Impact**

- Your sponsorship is not just a logo—it's a commitment to strengthening statewide engagement, ensuring event accessibility, and supporting the infrastructure needed to reach more communities in meaningful ways.
- If you're interested in becoming a sponsor or learning more, please contact us at [womenofasphaltpa@gmail.com](mailto:womenofasphaltpa@gmail.com)

### **Payment Options**

- **Credit Card** Sponsorships are being accepted at: [pa-asphalt.org/online-payments](http://pa-asphalt.org/online-payments). Your invoice number is your company name and indicate WofA Sponsorship. Credit Card payments will be charged an additional \$30 for processing fees.
- **Pay by check?** Please complete the form below and return this page with your payment and mail to:  
PA Asphalt Pavement Association  
3544 N Progress Avenue, Suite 100  
Harrisburg, PA 17110  
Attn: Donna Sweeney, WofA Treasurer

Contact Name:

Contact Email:

Company Name:

Address:

Phone Number:

Comments:

Thank you for your valued sponsorship.  
Your contribution plays a vital role in the success of our events.